DIABETICS: WHO'S LOOKING AFTER THEM?

Jeff Cook, Head of Underwriting & Claims

20th March 2017

BRAVE IN A WORLD OF RISK

PACIFIC LIFE RE

Diabetic

calling...

Remind Me

Message

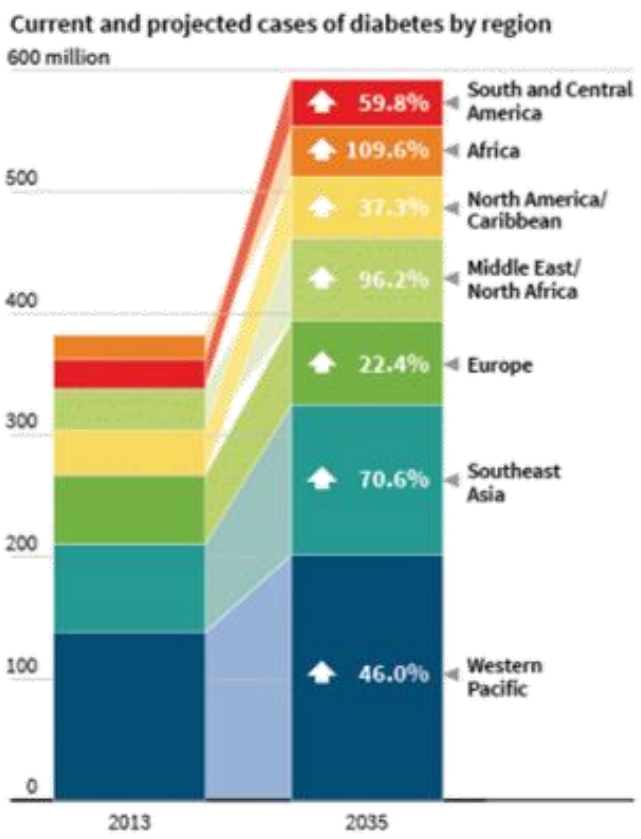
Decline

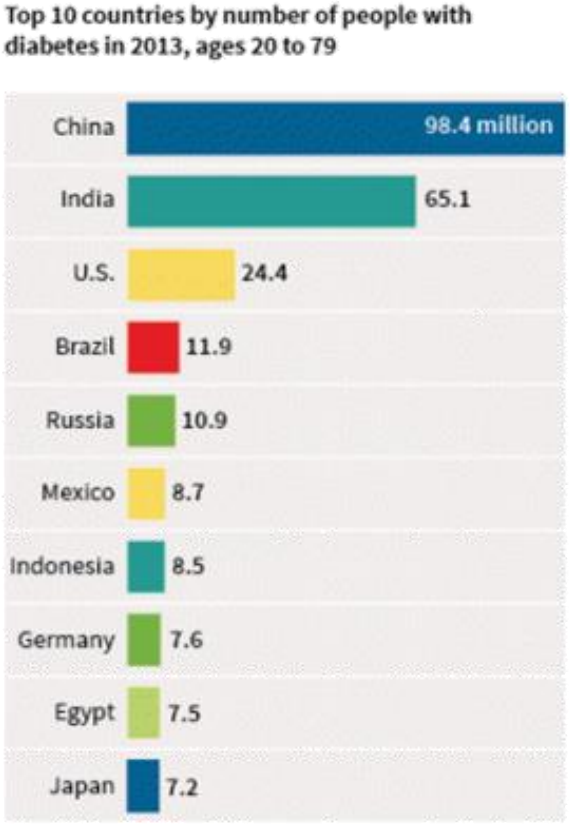
H...H...Hello?

THE DIABETES EPIDEMIC IN ASIA

PACIFIC LIFE RE

World diabetes cases expected to jump 55% by 2035





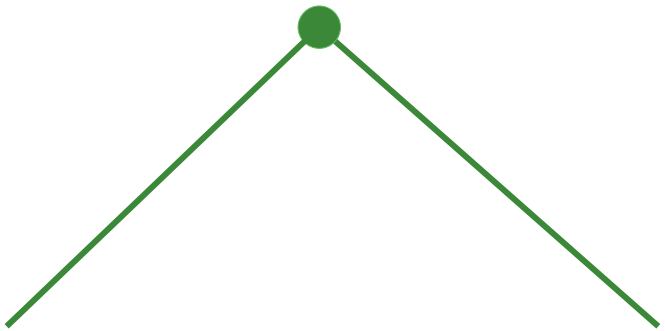
Source: International Diabetes Foundation

GLOBAL BURDEN OF THE DISEASE

PACIFIC LIFE RE

Losses in GDP worldwide (2011 – 2030)

US$1.7 trillion



US$900b

High-income countries

US$800b

Low- and middle-income countries

GLOBAL BURDEN OF THE DISEASE

PACIFIC LIFE RE

30 – 50%

Undiagnosed
Type 2 Diabetes

TRENDS IN ASIA

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Positive

Medical advances

Government intervention

Awareness

Technology / Apps

Negative

Environment / Pollution

Lazier people

Obesity

Smoking

GOVERNMENT INITIATIVES

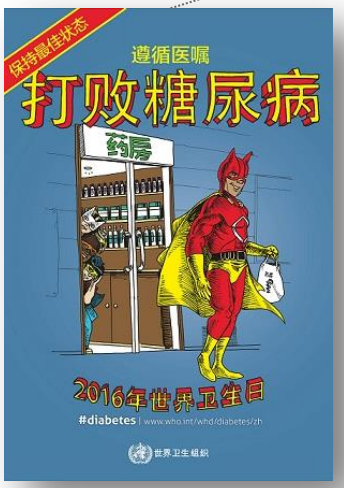
PACIFIC LIFE RE

Southeast Asia

GOVERNMENT INITIATIVES

PACIFIC LIFE RE

China

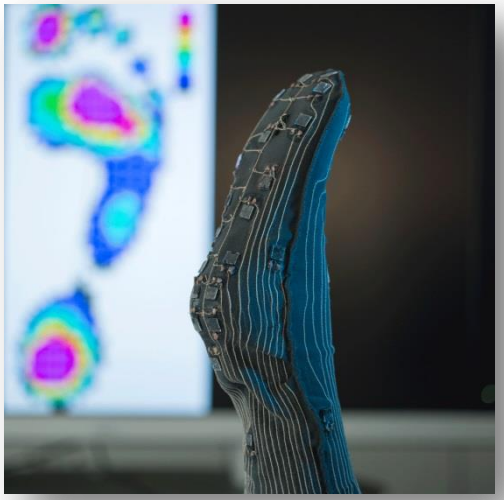


TECHNOLOGICAL ADVANCES TO FIGHT DIABETES

PACIFIC LIFE RE

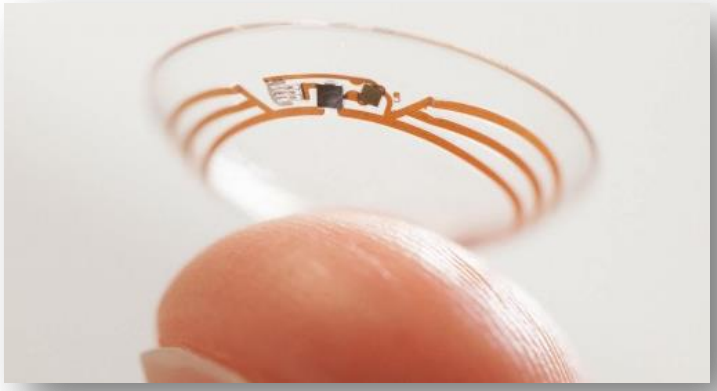
Wearables

SugarBeat



Pressure-monitoring sock

Skin patch



Digital contact lenses

TECHNOLOGICAL ADVANCES TO FIGHT DIABETES

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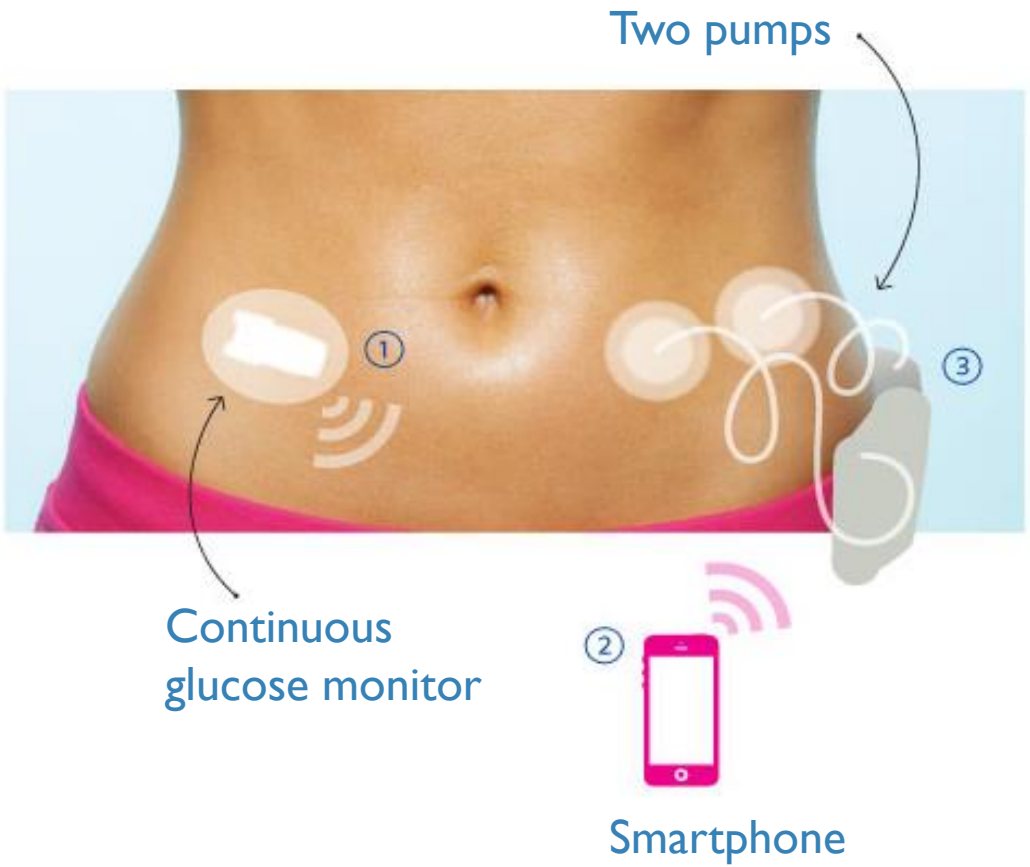
Implanted

Artificial Pancreas



TECHNOLOGICAL ADVANCES TO FIGHT DIABETES

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Implanted

Afrezza (Inhaled Insulin)

TECHNOLOGICAL ADVANCES TO FIGHT DIABETES

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Smart Apps

DIABETIC APPS

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Diabetik

Fooducate

mySugr Junior

Glooko

ShugaTrak

Glucose Buddy

ASIAN DIABETIC OFFERINGS

PACIFIC LIFE RE

CI plan

100+ illnesses plus diabetes cover

Diabetes plan

Covers diabetics within 5 years of diagnosis

Life & CI plan

Tailored cover aimed at Type 2 diabetics

NEXT GEN INSURANCE PRODUCT CONSIDERATIONS

PACIFIC LIFE RE

Diabetic

calling...

Remind Me

Message

Decline

Accept

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