



Press Release January 2017

UnderwriteMe announces new non-executive Chair

UnderwriteMe is pleased to announce the appointment* of Warren Copp as non-executive Chair.

Warren has taken this role over from Dave Howell, CEO, Pacific Life Re, where he will take on responsibility for PL Re's oversight of the business. Dave Howell will remain on the board. Warren is a member of Pacific Life Re's Executive Committee and his current role as Chief Underwriter across Pacific Life Re's global business units perfectly positions him to support UnderwriteMe's international operations, as the digital technology company continues its growth in the UK, Asia and Australia.

Warren commented: "UnderwriteMe is an exciting business which is transforming digital capability in the protection market. I am looking forward to continuing to work with Martin and his team in taking on the challenge to make protection easier to buy and sell".

Pacific Life Re is a majority shareholder in UnderwriteMe, a technology company which is providing an underwritten multi-insurer quote comparison service to distributors in the UK and a suite of underwriting and new business technology across international markets.

Martin Werth (CEO, UnderwriteMe), commented: "Warren has worked closely alongside UnderwriteMe since its inception and I'm really pleased he's taken on this role at a very exciting time for the business."

*subject to regulatory approval

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About UnderwriteMe

Faster, simpler, smarter.

UnderwriteMe is rebooting the Protection market by harnessing the power of digital.

Instead of the traditional, fractured process, UnderwriteMe brings a single process to quote, underwrite and buy multiple protection products from a range of providers. Intermediaries simply complete one online application - in the order that best suits them and their client - and receive fully-underwritten quotes that they can buy now, then and there.

- One application for multiple insurers and products
- Instantly underwritten quotes
- Buy now online
- Clear terms, so no calls to underwriters

Which means that quoting, underwriting and selling protection has never been so fast, simple and smart.

About Pacific Life Re

Pacific Life Re works with clients in Europe, Asia, Australia, and North America to manage their mortality, longevity, and morbidity risk. Pacific Life Re Limited is a wholly-owned subsidiary of Pacific LifeCorp, and is regulated by the Prudential Regulation Authority and the Financial Conduct Authority.

www.pacificlifere.com