
Pacific Life Re Announces Changes in its Australian Marketing Team *Development of a New “Client Strategy and Solutions” Team in Sydney*

Pacific Life Re Australia is announcing changes to its marketing team in Sydney.

Ilan Leas who, in his role as Head of Marketing, has been instrumental in the successful entry of Pacific Life Re into the Australian market, has decided to leave the company to pursue another opportunity. As a result of this departure, the Pacific Life Re leadership team has reviewed the structure and composition of the marketing team with a view to further improving the delivery of customised solutions to our clients.

A new team named “Client Strategy and Solutions” will be formed and the directors of that team will report directly to the Managing Director, Andrew Gill. In addition, this team will also double in size from its current compliment and will incorporate staff with a broader range of skills given the widening focus of Pacific Life Re’s business (including its support for its sister company UnderwriteMe Australia).

Andrew Gill, the Managing Director of Pacific Life Re in Australia noted, “Ilan’s departure has given us the impetus to review the structure of the marketing team to further support our clients. Given our plans to grow Pacific Life Re’s reinsurance footprint in the group market, our ambition to deliver a differentiated retail reinsurance proposition and also to support the implementation of UnderwriteMe’s market-leading underwriting and claims systems, it is clear that we needed to increase the level of resourcing in the Client Strategy and Solutions team. Having directors in that team reporting directly to me will also ensure that the business maintains a strong focus on delivering high-quality reinsurance solutions to our customers.”

Ilan will continue to be involved with Pacific Life Re for the coming months to help allow for a smooth transition.

About Pacific Life Re

Pacific Life Re (Australia) Pty Limited is an APRA regulated life reinsurer based in Sydney.

Pacific Life Re works with clients in Europe, Asia, Australia and North America, specializing in risks associated with Life, Critical Illness, Income Protection, Underwritten Annuities and Longevity products. Our Clients are insurance or reinsurance companies looking for a new and innovative approach to taking risks.

With the security and financial strength of a parent company that’s been around for almost 150 years and a mutual holding company as our ultimate parent, we are not constrained by short-term thinking therefore allowing us to be free to pursue the right course for our clients and our business.

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