

HSBC Life joins UnderwriteMe comparison platform

HSBC Life is the latest provider to make its life insurance products available through UnderwriteMe, the comparison service that enables protection intermediaries to quote, underwrite, compare and sell with 'buy now' prices from a wide range of UK providers.

The free, online service offers professional intermediaries one single question set for multiple lives, products and insurers, eliminating the need for re-keying and enhancing the overall end-customer experience.

The addition of HSBC Life brings the total number of major insurers available through UnderwriteMe to nine, with more planned to roll out over the coming weeks.

Phil Jeynes, Head of Sales & Marketing at UnderwriteMe comments: "We now partner with the majority of major UK insurers and we're delighted to welcome HSBC Life on board. They join a growing list of providers who recognise that those selling protection deserve a modern, digital point of sale solution, which takes the pain out of the process."

Advisers wishing to use the Protection Platform should register at registration@underwriteme.co.uk

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For further information please contact Jo Rimmer, Redspark PR: email: jo@redsparkpr.com; mobile: 07970 088383.

About UnderwriteMe

UnderwriteMe is the largest supplier of automated underwriting systems in the UK and Ireland. It is transforming markets by making protection easier to buy and sell for customers, advisers, and insurers. The Company's suite of technology includes its Underwriting Rules Engine, Workbench, Business Analytics, and User Interface and gives insurers the speed, scale, and data needed to achieve market-leading results. This has resulted in UnderwriteMe having one of the highest satisfaction ratings from clients (NMG Consulting's Reinsurance Programme 2017).

UnderwriteMe's free online comparison service for intermediaries enables them to quote, compare, underwrite and sell with 'buy now' prices from the majority of popular UK insurers. It is a time-saving service, with one single, simplified question set for multiple lives, products and insurers, improving the customer experience and eliminating the need to re-key data.

UnderwriteMe is a wholly owned subsidiary of Pacific Life Re. ISO27001 accreditation assures advisers that their data is safeguarded within a high-quality security management framework.