



# Press Release

---

## **Pacific Life Re appoints Director, Product Development & Marketing in Asia**

Singapore (26<sup>th</sup> January 2017) – Pacific Life Re is pleased to announce the appointment of David Wright as Director, Product Development & Marketing.

David's key responsibilities lie in the overall delivery of reinsurance services and the promotion of UnderwriteMe to Pacific Life Re's clients in Thailand. In addition, he will be supporting the company's business growth through the development of new product ideas designed for the Asia market. David brings with him more than 20 years of experience in the life insurance industry, with roles spanning across product development, claims, underwriting, and operations management in Australia and Singapore.

Alex King, Managing Director of Pacific Life Re in Asia, commented, "We are delighted to welcome David to the Pacific Life Re Asia marketing team. He comes with a wealth of experiences and an established network in the industry, and his appointment will certainly boost our ability to continue providing innovative and creative propositions to our clients across Asia."

---

### **About Pacific Life Re**

Pacific Life Re works with clients in Europe, Asia, Australia, and North America to manage their mortality, longevity, and morbidity risk. Pacific Life Re Limited is a wholly-owned subsidiary of Pacific LifeCorp, and is regulated by the Prudential Regulation Authority and the Financial Conduct Authority.

[www.pacificlifere.com](http://www.pacificlifere.com)

**For more information, please contact:**

**Alex King**

Managing Director, Asia

T: 65 6311 5425

E: [alex.king@pacificlifere.com](mailto:alex.king@pacificlifere.com)