

Press Release

Aegon joins UnderwriteMe

Aegon have confirmed that they will be partnering with UnderwriteMe to digitise their Protection offering in 2017.

The deal will see Aegon, working with IT service provider ATOS, upgrade their existing extranet service with UnderwriteMe's market leading digital technology*. In addition, Aegon will also join the UnderwriteMe Comparison Service later this year.

The UnderwriteMe Comparison Service provides intermediaries with a unique way to compare "buy now" and estimated prices, and complete applications without ever leaving the site. The impact of underwriting from all partner insurers is visible on one, simple comparison screen.

Commenting on the partnership **Phil Jeynes**, Head of Sales & Marketing for UnderwriteMe, said:

"2017 is set to be a huge year for UnderwriteMe. Having established our Underwriting Rules Engine as the market leader and proven our Comparison Service to be a success in both intermediary and direct to consumer environments, we are excited to welcome more insurers onto the platform, the first of which being Aegon; a hugely respected provider, with a fantastic reputation and first class product range. We are delighted they've chosen us as their partner."

Stephen Crosbie, Protection Director at Aegon, commented:

"When we looked at improving our digital capability and enhancing the point of sale service we give to intermediaries and customers, UnderwriteMe stood out as the clear choice. The technology they have built is truly superb and we are looking forward to using this to support our clients, as well as joining the UnderwriteMe Comparison Service, giving those selling and buying our cover a true, twenty-first century, "buy now" experience."

The Comparison Service started in August 2015 with the UK's largest Protection advice firm, LifeSearch, and Cavendish Online launched the first direct to consumer site powered by UnderwriteMe technology early in 2016. Since its launch other Protection specialists, including Assured Futures and Future Proof confirmed they would be using the system in their businesses.

Aegon join LV=, Royal London, Old Mutual Wealth, The Exeter, Scottish Friendly and Canada Life in partnering with UnderwriteMe's Comparison Service to date.

*NMG Consulting's Reinsurance Programme 2016 showed that UnderwriteMe has the largest number of automated underwriting system implementations in the UK and Ireland and attracted the highest satisfaction ratings from clients.

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About UnderwriteMe

Faster, simpler, smarter.

UnderwriteMe is rebooting the Protection market by harnessing the power of digital. Instead of the traditional, fractured process, UnderwriteMe brings a single process to quote, underwrite and buy multiple protection products from a range of providers. Intermediaries simply complete one online application - in the order that best suits them and their client - and receive fully-underwritten quotes that they can buy now, then and there.

- One application for multiple insurers and products
- Instantly underwritten quotes
- Buy now online
- Clear terms, so no calls to underwriters
- Which means that quoting, underwriting and selling protection has never been so fast, simple and smart.

www.underwrite.me.co.uk

About Aegon

- In the UK, Aegon offers retirement, workplace savings and protection solutions to around two million customers, and employs more than 3,450 staff. More information: <https://www.aegon.co.uk>
- As an international life insurance, pensions and asset management company based in The Hague, Aegon has businesses in over twenty five markets in the Americas, Europe and Asia. Aegon companies employ over 28,000 people and have millions of customers across the globe. Further information: www.aegon.com
- Aegon is the Lead Partner of British Tennis.