

Pacific Life Re appoints Wesley Cui as Head of Greater China

Singapore, 22nd February 2018 – Pacific Life Re has announced the appointment of Wesley Cui as Head of Greater China. He will be based in Singapore.

In this new role, Wesley will be responsible for leading, developing, and implementing Pacific Life Re's marketing strategy in Greater China.

"I am thrilled to be given this opportunity to work with a global reinsurer at a crucial stage of its growth in Greater China," said Cui. "I look forward to leveraging on my past experiences and working closely with my new team to help Pacific Life Re achieve its business objectives in the region."

Wesley has over 16 years of experience in both China and the UK, having worked in both direct life insurers and an international reinsurer across roles such as pricing and corporate valuation. He most recently led Willis Towers Watson's actuarial, strategy and management consulting business for both Life and Property & Casualty insurers in China.

"We are delighted to have Wesley joining our team. He has an established network and has strong local market knowledge; hence he is a natural strategic fit to grow our business in Greater China," said Alex King, Managing Director of Pacific Life Re Asia. "Our clients can look forward to more high-calibre individuals joining the Pacific Life Re team in the coming months as we continue to deepen our footprint in Asia."

About Pacific Life Re

Pacific Life Re works with clients in Europe, Asia, Australia, and North America to manage their mortality, longevity, and morbidity risk. Pacific Life Re Limited is a wholly-owned subsidiary of Pacific LifeCorp, and is regulated by the Prudential Regulation Authority and the Financial Conduct Authority.

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