

Pacific Life Re appoints Joe Durkan as Regional Alternative Distribution Leader

Singapore, 20th April 2018 – Pacific Life Re is pleased to announce the appointment of Joe Durkan to lead their increased focus on Alternative Distribution.

Based in Singapore, this newly created role will leverage Joe's experience across all aspects of the business, encompassing marketing, multi-channel distribution, business development, transformation, risk and product. Joe will work alongside Jeff Cook, Head of Underwriting & Claims, Product & SE Asia Marketing in Asia.

"Pacific Life Re is increasingly gaining momentum for its innovative approaches to products and services, and I am excited to be a part of that process," said Durkan. "I look forward to working with some of the brightest and proactive minds in the industry and tapping into my previous experiences in contributing towards the company's success through innovation for its clients in Asia."

Joe has over 30 years of experience in financial services, the most recent 22 years being in Asia Pacific markets, driving business transformation for both start-ups and established operations to achieve growth in profitability, productivity, market expansion, and process efficiencies.

"We are delighted to welcome Joe to the Singapore team," Cook commented. "He comes with an established network and a wealth of knowledge of the region, and is a strategic fit for our growing business in Asia."

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About Pacific Life Re

Pacific Life Re works with clients in the UK, Ireland, Asia, Australia, and North America to manage their mortality, longevity, and morbidity risk. Pacific Life Re is a wholly-owned subsidiary of Pacific LifeCorp, and is regulated by the Prudential Regulatory Authority and the Financial Conduct Authority.

Media Enquiries

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