

UnderwriteMe appoints Julie Evans as Chief Operating Officer

UnderwriteMe, the largest supplier of automated underwriting systems in the UK and Ireland, has appointed Julie Evans to the post of Chief Operating Officer (COO).

Formerly Chief Information Officer for Aviva's UK operation and before that, Barclays' Asia operation, Julie's extensive experience heading up information technology and computer systems for leading financial institutions makes her ideally placed to manage and develop the infrastructure that supports UnderwriteMe.

As COO Julie will be responsible for all operational elements of the business including technical, implementation, customer support and product management.

Martin Werth, UnderwriteMe's Chief Executive Officer (CEO) comments: "UnderwriteMe has gone from strength to strength over the past few years and we have grown accordingly. We now supply technology to many of the UK's major insurers, as well as to providers in Ireland, Australia and Asia. Our unique Comparison Service, which allows financial advisers, mortgage brokers and insurance specialists to compare terms and buy from one site now supports the majority of major insurers. The appointment of Julie to the key COO position, signifies our move to a major player in the worldwide life insurance market."

Julie Evans comments: "The global vision, culture and ambition of the UnderwriteMe proposition is something I find very impressive and I am excited to join such a highly motivated, talented and innovative team. Technical and operational excellence plus a true customer-centric mindset are the cornerstones of the UnderwriteMe ethos and I look forward to working with the team to help the organisation grow in line with its values."

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For further information please contact Jo Rimmer at Redspark PR at jo@redsparkpr.com or call 07970 088383.

About UnderwriteMe

UnderwriteMe is the largest supplier of automated underwriting systems in the UK and Ireland. It is transforming markets by making protection easier to buy and sell for customers, advisers, and insurers. The company's suite of technology includes its Underwriting Rules Engine, Business Analytics, and User Interface and gives insurers the speed, scale, and data needed to achieve market-leading results. This has resulted in UnderwriteMe having one of the highest satisfaction ratings from clients (NMG Consulting's Reinsurance Programme 2017).



UnderwriteMe's free online comparison service for intermediaries enables them to quote, compare, underwrite and sell with 'buy now' prices from the majority of popular UK insurers. It is a time-saving service, with one single, simplified question set for multiple lives, products and insurers, improving the customer experience and eliminating the need to re-key data.

UnderwriteMe is a wholly owned subsidiary of Pacific Life Re. ISO27001 accreditation assures advisers that their data is safeguarded within a high-quality security management framework.